

DEPLOYMENT OFFICE ACTIVE SALES DEPARTMENT FROM ZERO

Rate: Full-scale outsourced sales department

Vladislav — Your B2B Active Sales Manager

1. PHILOSOPHY: YOUR SALES DEPARTMENT — WITHOUT HEADCOUNT

The Deployment Office is a full-scale active B2B sales department we deploy for you from zero. You don't hire staff, you don't spend months on training and ramp-up — you get a working sales system in 2–4 weeks. We work in sync with your team, parallel to your sales department (if one exists), and take on the full cycle: from market analysis to delivering ready-to-close clients.

What's included in the Deployment Office:

Function	What We Do
Active Sales Manager	Client prospecting, cold outreach, negotiations, deal management through to close
OSINT Analyst	Market intelligence, competitor monitoring, decision-maker database building
Marketing Specialist	USP, proposals, landing pages, ad campaigns, content
Ad Specialist	Contextual advertising, targeting, retargeting, ad analytics
CRM Manager	Deal tracking, AI automation, reporting, funnel management

2. HOW IT WORKS

Phase 1: Immersion & Analysis (Week 1)

- Deep study of your product, competitors, target audience, and market
- Building ICP — ideal client profile for each segment
- OSINT intelligence: competitors, prices, weaknesses, purchase triggers
- Strategy alignment with you: KPIs, priorities, channels

Phase 2: Infrastructure Setup (Weeks 1–2)

- Decision-maker database collection and validation: 300–800 contacts with direct details
- Creating USP, proposals, price lists, scripts, and email sequences per segment
- CRM funnel setup and AI bots for follow-up
- Creating or refining landing pages, launching ad campaigns

Phase 3: Active Sales (Weeks 2–12)

- Daily outreach: 30–100 new contacts per month
- Negotiations with decision-makers, need discovery and creation
- Deal management through to close or handoff to your team
- Weekly reporting: funnel, conversions, forecast

3. WHAT YOU GET

Result	Details
Working sales department in 2–4 weeks	No hiring, training, or ramp-up. Fully ready system

Ready to discuss your challenge. Reach out and I will respond personally.

Vladislavs Mamonovs

Commercial Analyst & Sales Manager

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Result	Details
30–100 new contacts monthly	Validated database with direct DMs, ranked A/B/C
Full sales materials package	USP, proposals, scripts, catalogs, email sequences — per segment
Digital infrastructure	Landing pages, contextual ads, targeting, retargeting, lead magnets
CRM and AI automation	Funnel, follow-up bots, predictive analytics, reports
Transparent reporting	Weekly dashboards: contacts → dialogues → proposals → deals

4. WHY IT'S MORE COST-EFFECTIVE THAN AN IN-HOUSE DEPARTMENT

In-House Department	Deployment Office
Hiring: 1–3 months of search	Launch: 2–4 weeks
Training: 2–6 months of ramp-up	Experienced team from day one
Payroll + taxes + workspace	Fixed cost, no hidden expenses
Firing = loss of database and processes	Entire database, processes and materials are yours
Motivation drops in 3–6 months	Result = our reputation, motivation is constant
No OSINT, no digital, no AI	Full stack: OSINT + marketing + AI + CRM

5. WHO THIS IS FOR

- Companies that want to launch sales fast, without months of hiring and ramp-up
- Entering a new market or launching a new product
- Don't want to expand headcount — need results, not people in the office
- Have a sales department, but inbound is scarce and active outbound is needed
- Want to test a sales hypothesis before scaling

6. PROBLEMS THE DEPLOYMENT OFFICE SOLVES

- Sales department doesn't generate enough leads — managers wait for inbound
- No system: everyone sells as best they can, result is unpredictable
- High cost of client acquisition — cold calls "into the void"
- No OSINT intelligence — competitors arrive first
- No digital infrastructure — no landing pages, ads, retargeting
- New product or market — need fast demand validation

7. WORK FORMATS

Format	What's Included
Office Sprint (4–6 wk.)	Full launch: analytics, database, materials, outreach, first deals
Office Quarter	Sprint + scaling: database expansion, funnel optimization, conversion growth
Ongoing Office	Full external sales department with monthly reporting and KPIs

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Want a sales department without hiring, training, and risk?
Deploy the Deployment Office — we'll launch sales in 2–4 weeks.
Working in parallel with your team, recording everything in CRM.
Your database, materials, and processes stay with you.
Don't need me — disconnect without risk or severance.

Service description is based on real experience building sales departments across various industries. Specific results may vary depending on niche, product, and market conditions.

Want to build a system of active B2B sales?
Bring me in — I'll launch sales in 4–6 weeks.
Working in parallel with your team, recording everything in CRM.
Don't need me — disconnect without risk.

Ready to discuss your challenge. Reach out and I will respond personally.

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